

[INSERT YOUR SCHOOL'S LOGO HERE]

SUBJECT LINE: NEW – Our new instructional video platform is Echo360

Dear Professor,

Our team is pleased to inform you that [Echo360](#), an instructional video platform, is now available to you. Echo360 has a variety of capabilities to support you in your teaching:

- Make your presentations available so students can follow along in class
- Record your class for student review (in enabled classrooms)
- Flip your class or create supplemental learning modules by creating short videos on your laptop (you can publish them directly to the LMS)
- Know when students are confused by particular concepts
- See analytics about how students are engaging with video content and poll questions

In addition, students can take notes, ask questions of you and their fellow students, and study using the digital study guide in the Echo360 platform.

Here's a short video to learn more about Echo360: <https://goo.gl/fjK1py>

Interested in learning more? Contact the teaching and learning center for more information and find out how we can help you get started. Or, visit our help site at [\[INSERT LINK\]](#).

Best regards,

Teaching and Learning Center